



TEDDY COHN



Education

- Bachelor of Arts in Public Relations & Advertising
 - DePaul University, Chicago, IL
 - Graduated May 2019
 - Summa Cum Laude (3.9)
- Portfolio School Graduate
 - Chicago Portfolio School, Chicago, IL
 - Graduated September, 2020
- High School Diploma
 - Latin School, Chicago, IL
 - Graduated May 2013

Work Experience

- Junior Copywriter
 - Energy BBDO
 - May, 2021 - June, 2023
 - Wrote social, television, radio, and out-of-home copy for a wide range of brands, including: Starbucks, Claritin, Pearle Vision, Old Forester, Woodford Reserve, SodaStream, Champion, and Ziploc.
 - Developed hundreds of high-level concepts for brand activations
- Copywriter Intern
 - Dealer Inspire
 - July, 2018 - January, 2019
 - Wrote TV scripts for Toyota - Elmhurst.
 - Developed brand voice guides that established tones for all future customer engagement, including a negative review response system for the fast-food chain, Beef Shack.
 - Assisted in video production for Dealer Inspire's internal communications

Contact

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Skills

Copywriting, Concept Development, Content Strategy, Communication, Brand Voice Development, Editing & Proofreading

Other Skills

Creativity, Collaboration, Critical Thinking, Curiosity, Empathy